



Petar Petkovski

Introduction

14+ years of experience working as a senior graphic designer, product photographer, sound designer/engineer, web developer, Windows Server and Linux system engineer.

Tools

Photoshop, Illustrator, InDesign, Premiere, Audition, DaVinci Resolve, FLStudio, Ableton, Quark Xpress, CorelDRAW, Blender, HTML/CSS, WordPress, Apache, Nginx, MySQL, Exim4, Dovecot, Hyper-V, vSphere, vBox, Active Directory, Exchange.

Contact Details

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Prashka 60/4, Skopje, N. Macedonia

Work Experience

Senior Digital Producer, 100Waters Group

Mar 2021 – Present, Chicago, USA.

- Brand & content development, search engine optimization and social media campaigns for various clients.
- Website development, graphic design, video production.

Freelance Senior Designer, Upwork

Apr 2013 – Present, Remote Position

- Long-term projects with international clients working on print layout design for books, newspapers, magazines, brochures and online publications.
- Working on WordPress website integrations, layout and design implementations. Providing and managing hosting environments on Linux servers.

IT Systems Engineer, Smart Solutions

Jul 2020 – December 2020, Skopje, N. Macedonia

- Consulting, planning and deployment of IT systems (hardware, software, networking, storage) for small and large companies as well as providing remote and onsite server / desktop maintenance.
- Providing support for Microsoft, Dell, HP, Cisco, Symantec and Veritas products.

Technical Support Engineer, Altaro Software

Sep 2018 – Jun 2020

- Technical support for worldwide clients - configuring and troubleshooting Microsoft Hyper-V and VMware environments, VM configurations, advanced networking, firewalls, VSS issues.
- Documentation, bug & feature tracking, testing, reporting to senior engineers and developers.

Senior Designer & Product Photographer, Omni Creative

Dec 2013 – Jun 2018, Skopje, N. Macedonia

- Long-term design and commercial photography. Developed marketing materials, planned and launched print and digital advertising campaigns.
- Responsible for WordPress integration, SEO optimization, MailChimp campaigns.

Freelance Web & Graphic Designer, CQL Industries

Mar 2012 – Jan 2017, Inuvik, NT, Canada (Remote Based)

- Developed the overall brand identity and visual direction, content writing, WordPress integration, SEO, social media.
- Designed and edited weekly engineering reports, spreadsheets and documentation. Implemented data storage and backup solution, PC and Mac administration.

Prepress Manager & IT Administrator, City Print

May 2010 – Oct 2012, Skopje, N. Macedonia

- Supervised the daily production of printed materials as well as coordinated workflow with several production departments (Offset, Rotogravure, Digital) on 24/7 roster. Oversaw implementation of ISO9001 certification.
- Managed the company network infrastructure, workstations, file and web servers, CTP hardware and RIP software.

Graphic Designer, Data Pons

Jun 2009 – Feb 2010, Skopje, N. Macedonia

- Designed, edited and proofed an entire weekly printed magazine in coordination with the lead editor.
- Designed and proofed layouts for technical and scientific books in InDesign and Quark Xpress.

Education

University “Goce Delchev” Stip

Bachelor’s Degree, Computer Graphics & Design

2010 - 2013, Stip, N. Macedonia

Semos Education

Graphic Design & Digital Photography Diploma

2009 - 2010, Skopje, N. Macedonia

Awards & Achievements

Photo Association of North Macedonia

Diploma / Honorable Mention for Individual Photography

2012, Skopje, N. Macedonia